



Rosemary HELEN XO

BEAUTY | LIFESTYLE | SELFCARE | TRAVEL | UGC

About me

I'm a Dorset-based beauty, lifestyle and UGC creator, sharing refined self-care, elevated everyday rituals, and considered reviews across beauty and travel.

My content is centred around thoughtful testing, considered recommendations, and a clean, editorial aesthetic - designed to inspire trust and drive meaningful engagement.

@ROSEMARYHELENXO



88.2%
11.8%



32.1% U.K
30.9% U.S.A
2.9% Canada

7.6k

Instagram
Followers

44k

Total
Reach

1.9%

Overall
Engagement

WEBSITE STATISTICS

19

DOMAIN
AUTHORITY

2.2k+

WEBSITE
EMAIL
SUBSCRIBERS

4k+

WEBSITE
MONTHLY
INTERACTIONS

60k+

MONTHLY
GOOGLE
IMPRESSIONS

RECENT COLLABORATIONS

BURLEY MANOR
Event PR



DEVON WICKS
UGC



BLOG / WEBSITE DESCRIPTION

My website combines in-depth reviews, experience-led features, and curated product showcases, supported by SEO-led content and direct affiliate linking to drive measurable results.

WHAT CAN I DO FOR YOU?

I create high-quality, conversion-focused content that introduces your brand to an engaged and trusting audience.

Through a blend of editorial blog content, social storytelling, and visually-led product features, I deliver authentic exposure that feels both organic and aspirational.

BRANDS AND COMPANIES I'VE WORKED WITH:

Anastasia Beverly Hills • BeautyBay.com • Coty • Cult Beauty • Hello Klean • Huda Beauty
IT Cosmetics • Kitsch™ • LookFantastic • Manucurist • Natasha Denona • Sephora UK
Craftiosity • Harbour Hotels • Ohh Dear • Ninja • SodaStream • Waterstones



SERVICES

AFFILIATE PARTNERSHIPS

AVAILABLE FOR AFFILIATE PARTNERSHIPS VIA AWIN, PARTNERIZE & SHOPIFY COLLABS.

CONTENT & UGC

TAILORED CONTENT AND UGC PACKAGES AVAILABLE UPON REQUEST.

INSTAGRAM

CAROUSEL POSTS, REELS, STORIES & BRAND INTEGRATIONS

TIKTOK

“COME WITH ME” CONTENT, EXPERIENCES, AND UNBOXINGS

WEBSITE

SEO-OPTIMISED BLOG POSTS, REVIEWS & LINK PLACEMENTS

For tailored packages and bespoke rates, please get in touch.